

# MICHELLE MAMA

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## SUMMARY

Michelle Mama is fiercely creative television professional known for her outside-the-box storytelling and her tenacity in delivering the best in factual entertainment. As a director she has the ability to disarm subjects and get “behind the curtain” and as a producer she collaborates to inspire and extract the best and most exciting work from her team. With a well-worn passport and the confidence of experience, she is as comfortable in a studio control room as she is on location in a war-torn country.

## SHOWRUNNER, SUPERVISING PRODUCER

(Selected Credits: 2004 – present)

### **IN THE MAKING (CBC – 8 x 30)**

Co-Executive Producer/ Showrunner // Primetime Documentary Series

- The series gives viewers rare access to artists, intimate creative spaces and exhilarating moments of realization. Directed by some of Canada’s most innovative voices in documentary film.
- Ran all aspects of prep, location shooting, post and delivery to network. Hired the team, managed contract negotiations and handled all network relationships.

### **ENTERTAINMENT ONE (eOne) TELEVISION, NYC**

Producer – Unscripted

- eOne is a 360 degree development/production/distribution giant with offices across North America.
- Assisting the New York team to develop and produce material for network partners such as Bravo, Travel Channel, A & E. Nat Geo and WE TV.

### **100 & COUNTING: SECRETS TO A LONG LIFE (CBC DOCS – 10 min film)**

Producer // Documentary Short Film

- The project has become a viral digital sensation. Currently at over **27 MILLION VIEWS** and watched in dozens of countries across the world – a monster digital hit for the network.
- Ashraf is 100. Mohammed is 110. Astonishingly, they have been married for 80 years. In this hyper-accelerated era of interconnectivity where love is a “right swipe” away, we get a wry and hilarious look at a couple of centenarians with opinions, advice and attitude to spare!

### **I HART FOOD (Food Network – 6 x 30)**

Co-Executive Producer, Showrunner // Food and Travel

- Starring YouTube phenom Hannah Hart, this travel show takes viewers on a journey off the obvious path to overlooked food destinations and uncovers the unusual and unexpected along the way.
- Supervising all elements of locations, travel shoots, and directed three episodes in the field. Hired the team, managed contract negotiations and handled network relationships.

### **YOURS, MINE OR OURS (Bravo/ NBC Universal – 10 x 30)**

Supervising Producer // Factual: Real Estate and Design

- Starring Bravo celebrity real estate agent Reza Farahan (*Shahs of Sunset*) and designer Taylor Spellman, the hosts help successful couples in Los Angeles and Atlanta, each with their own places, decide to whether to stay in their own homes and renovate or to combine forces and move somewhere fabulous.
- Supervising all elements of episodic story, casting, listings, product integrations, and digital content deliveries. Managed contract negotiations and handled network relationships.

**SUGAR SHOWDOWN (Cooking Channel/ Food Network Canada – 14 x 30)**

Showrunner // Reality: Competitive Food

- (Shooting 2015) This spin-off of the hit show *Donut Showdown* will feature three dessert makers facing celebrity judges and tests of will in the fight to win \$10,000.
- Supervising all elements of casting and studio set design, challenge producing and story producing from the control room. Managing all elements of post-production.

**DONUT SHOWDOWN (Cooking Channel/ Food Network Canada – 40 x 30)**

Showrunner // Reality: Competitive Food

- Three donut-makers face off against each other in a timed challenge and three celebrity chefs decide who wins the showdown and \$10, 000.
- Supervised casting, studio design and construction. Managed field directors and story on the day. Wrote all scripts. Ran tight post schedule with four episodes cutting simultaneously, managed online, network notes and deliverables. Managed web deliverables.

**RESTAURANT MAKEOVER (Food Network/ HGTV/ Fine Living + 16 countries – 52 x 60)**

Showrunner – Season 4 & 5 // Reality: Food & Reno

- A chef and designer team up to overhaul an ailing restaurant in a week with a limited budget.
- Supervised casting, hired directors and advised field teams, story-edited, wrote narration and ran post, handled network notes, online and delivery.

**FASHION FILE: HOST HUNT (CBC – 10 x 30)**

Producer, Director// Reality: Competition

- Ten hopefuls vying for the host job on the most watched fashion program on the planet.
- Ran casting, designed episodes and challenges, directed interviews, wrote scripts, was the on-camera host, ran four suites in post, handled network notes, online and deliverables.

**MARRIAGE UNDER CONSTRUCTION (HGTV – 13 x 30)**

Supervising Producer – Season 1 // Reality: Lifestyle

- Newlyweds Derek and Nessa buy a new home and transform it one room at a time.
- Formatted and developed the show with the network, designed the shooting plans, ran post and handled network notes, handled online and post schedule.

**SERIES DIRECTOR**

(Selected Credits: 2004 – present)

**MISTER MORT (VICELAND – Pilot)**

Documentary Series

- Celebrated street-style photographer Mister Mort is an anthropologist of unintentionally fresh looks. He meets with icons and the everyman to celebrate style where it's least expected.

**BOLLYWOOD STAR (Omni Network/ CITY-TV – Season 1, 4 x 60 / Season 2, 6 x 30)**

Docu-Reality: Competition

- 10 hopefuls compete in singing, dancing and acting challenges and the top six travel to India in the hopes of winning the competing and starring in a Bollywood film.

**RECIPE TO RICHES (CBC – Season 3, 6 x 60)**

Reality: Food Competition

- Canada's best home cooks compete to win their category and Canada votes to select the ultimate winner of \$250,000.

**BIRTH OF A CAR (Discovery Network – 2 x 60)**

Documentary

- From design centers in Frankfurt to test tracks in the Mojave desert and the Grand Prix, this series tracks the DNA of a car from inception to market.

**SUGARSTARS (Food Network Canada – 14 x 30)**

Docu-soap

- The trials and tribulations of Ellie, Caspar and Yolanda of *Petite and Sweet* as they manage demanding clients in the high-stakes world of event management and sweet table designs.

**NATURAL BORN DEALERS (Discovery Channel/ Planet Green/ ITV – 6 x 60)**

Docu-soap

- A father and son team from Rockland, Maine run their business *Antique and Unique*, and do some hardcore wheeling-and-dealing in the world of mid-century modern antiques.

**COME DINE WITH ME CANADA (W Network – 120 x 30)**

Reality: Competition

- Based on the iconic British series, five competitors each host a dinner party over five nights and rate each other's food and decor. Add a little booze and things DO get ugly.

**BIG VOICE (W Network – 13 x 30)**

Documentary

- Singing coach to the stars, Elaine Overholt, helps average women find their voices through intensive training and perform a final concert to live their previously-dashed dream.

**RENOVATE MY WARDROBE (Life Network – 26 x 30)**

Lifestyle: Makeover

- Women with wardrobe woes get rescued – while Glen builds them a new closet system, Peter takes their entire wardrobe out of the house and overhauls it.

**FEATURE FILM - PRODUCER**

**21 DAYS TO NAWROZ (2009) (Producer/ Director)**

An award-winning documentary feature film that explores the lives of three very different Kurdish women in the North of Iraq – a student, a lawyer and a survivor of Saddam Hussein's chemical bombing - as they reckon with the past and look toward the future.

**DEVELOPMENT & DISTRIBUTION**

**DEVELOPMENT CONSULTANT/ PRODUCER**

- Hired on a freelance basis to conceive of and created sizzles/ pilots for various companies clients include: Temple Street Productions, Entertainment One, InMotion Productions, First Generation Films, Architect Films, Makan Media, Good Earth Productions.

**PROUDUCER/ DIRECTOR OF DEVELOPMENT – Tricon Films & Television**

- Developed, wrote, pitched, shot and edited all the in-house sizzles and pilots.

**DISTRIBUTION MANAGER – Breakthrough Films & Television**

- Handled all international market activities including MIPCOM, NATPE, MIP-TV and Banff.

**AWARDS**

**21 Days to Nawroz (2009) – Producer/ Director (Feature Length Documentary)**

- PLATINUM REMI – BEST DOCUMENTARY – World Fest Houston
- BEST INTERNATIONAL DOCUMENTARY – Baghdad International Film Festival
- SILVER PALM - BEST DOCUMENTARY – Mexico International Film Festival
- GOLDEN EAGLE – BEST DOCUMENTARY – CINE International, Los Angeles
- BEST IN SHOW – DOCUMENTARY – Accolade Competition, Los Angeles

**Restaurant Makeover – Season 5 – Showrunner (Lifestyle: 26 x 30)**

- Best Practical/ Lifestyle Information Series – Gemini Awards - Nominee